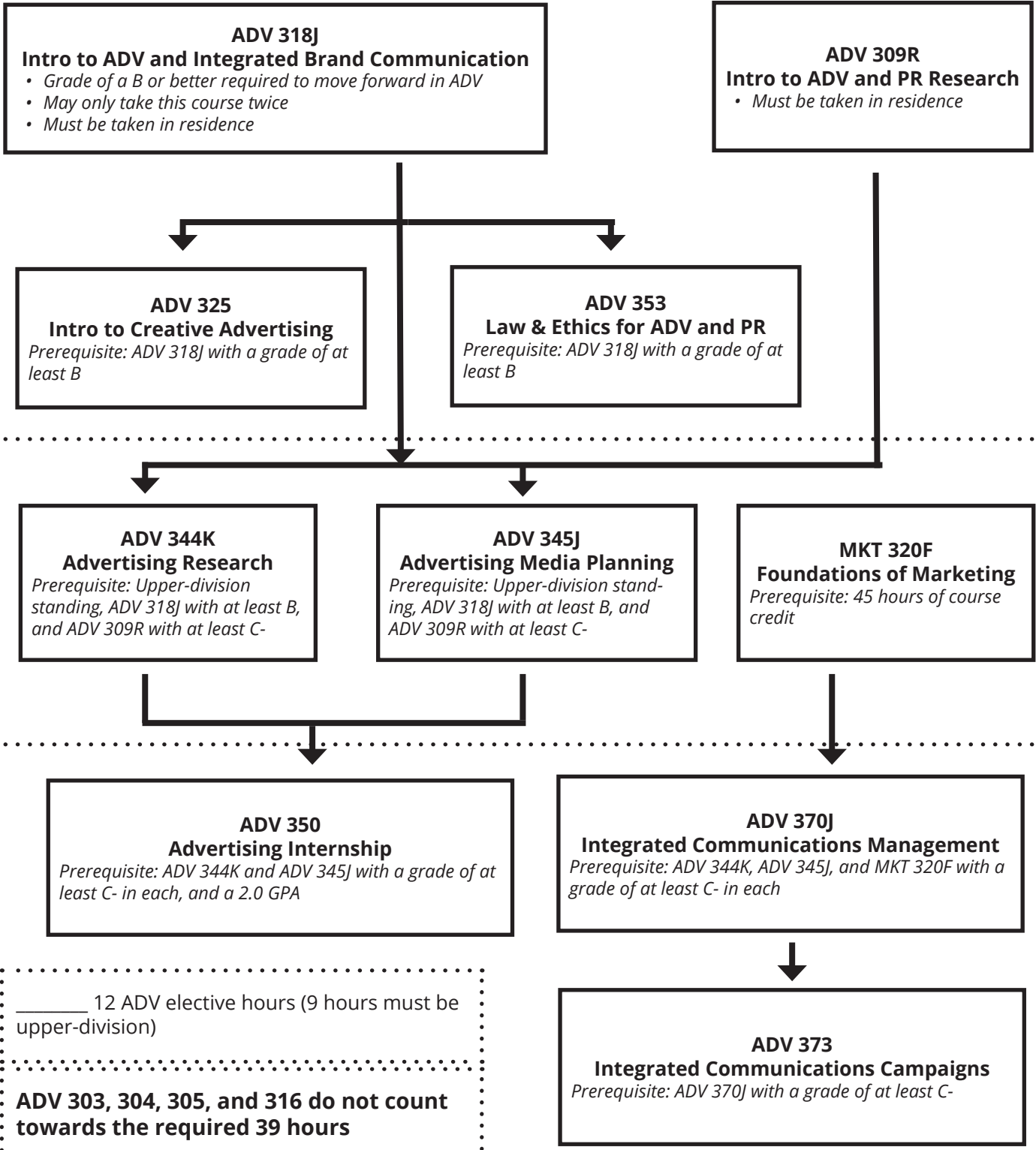


Please refer to the 2022-2024 CORE CURRICULUM list from Undergraduate Studies for course options.			
core curriculum	FIRST-YEAR SIGNATURE COURSE: 3 hours (required during the first year in residence)	UGS 302 or 303 <input type="checkbox"/>	
	ENGLISH & HUMANITIES: 6 hours from the core curriculum.	RHE 306 <input type="checkbox"/> E 316L or M or N or P _____ <input type="checkbox"/>	
	AMERICAN & TEXAS GOVERNMENT: 6 hours from the core curriculum.	GOV 310L <input type="checkbox"/> GOV 312L or 312P <input type="checkbox"/>	
	AMERICAN HISTORY: 6 hours from the core curriculum.	_____ <input type="checkbox"/> _____ <input type="checkbox"/>	
	SOCIAL & BEHAVIORAL SCIENCES: 3 hours from the core curriculum.	_____ <input type="checkbox"/>	
	MATHEMATICS: 3 hours from the core curriculum.	ADV 309R <input type="checkbox"/>	
	SCIENCE & TECH, PART I: 6 hours from the core curriculum (Part 1 list).	_____ <input type="checkbox"/> _____ <input type="checkbox"/>	
	SCIENCE & TECH, PART II: 3 hours from the core curriculum (Part 1 or Part 2 list).	_____ <input type="checkbox"/>	
	VISUAL & PERFORMING ARTS: 3 hours from the core curriculum.	_____ <input type="checkbox"/>	
flags	Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements.		
	_____ <input type="checkbox"/> writing ADV 345J <input type="checkbox"/> writing _____ <input type="checkbox"/> writing (outside the core curriculum) ADV 370J <input type="checkbox"/> writing ADV 309R <input type="checkbox"/> quantitative reasoning _____ <input type="checkbox"/> cultural diversity _____ <input type="checkbox"/> global cultures ADV 353 <input type="checkbox"/> ethics ADV 373 <input type="checkbox"/> independent inquiry		
college	COMMUNICATION FOUNDATIONS:	COM 301E <input type="checkbox"/> COM 302E <input type="checkbox"/>	
	LANGUAGE: Option 1) Demonstrate intermediate proficiency in a single language other than English, or Option 2) Demonstrate beginning-level proficiency in one language, and take one approved culture course relevant to the language. See moody.utexas.edu/students/languages for details.	Option 1 completed <input type="checkbox"/> Option 2 completed <input type="checkbox"/>	
major	27 REQUIRED ADV HOURS:	ADV 318J* <input type="checkbox"/> (required in residence) ADV 325 <input type="checkbox"/> ADV 344K <input type="checkbox"/> ADV 345J <input type="checkbox"/> ADV 309R <input type="checkbox"/> (required in residence) ADV 353 <input type="checkbox"/> ADV 370J <input type="checkbox"/> (required in residence) ADV 373 <input type="checkbox"/> (required in residence) ADV 350 or 650 <input type="checkbox"/> (468L will be substituted for Creative students)	
	*A grade of B or better is required in ADV 318J to continue in the Advertising program. Students have only two chances to make a grade of B.		
	12 ADDITIONAL (NON-INTERNSHIP) ADV HOURS: (9 must be upper division)	_____ <input type="checkbox"/> _____ <input type="checkbox"/> upper-division _____ <input type="checkbox"/> upper-division _____ <input type="checkbox"/> upper-division	
minor	BUSINESS - 12 hours: 6 hours must be upper-division, and must include MKT 320F with a grade of C- or higher (or MKT 337 for students with a 2nd major in Business).	_____ <input type="checkbox"/> _____ <input type="checkbox"/> MKT 320F <input type="checkbox"/> _____ <input type="checkbox"/> upper-division	
	OPTIONAL MINOR/CERTIFICATE: A minor or certificate consists of 15+ hours of coursework prescribed by the offering department. Moody College students may only declare one (minor or certificate, not both), and must declare it before completing 75% of their degree requirements. Full policies can be found at moody.utexas.edu/students/policies/minors.	COURSES _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/>	
etc.	In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. Elective hours may be used toward the optional minor/certificate (see reverse).	_____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> upper-division elective/minor hours _____ <input type="checkbox"/> additional elective/minor hours	
	Hours Lacking	Hours Completed	Total Hours (120 Minimum)

- Students must take at least 39 and no more than 45 hours of Advertising coursework.
- At least 24 hours of the major requirements must be upper-division.
- Some courses may require consent of instructor. Academic advisors can provide procedural details.
- The Creative, Immersive, and Media elective sequences require an application and consent to enroll.
- **No more than 60 hours of Communication coursework can count for degree credit.**
- A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to advance in the degree), and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail.
- Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate.
- Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College.
- Moody College policies are listed at moody.utexas.edu/students/policies



_____ 12 ADV elective hours (9 hours must be upper-division)

ADV 303, 304, 305, and 316 do not count towards the required 39 hours

This is a suggested arrangement of courses. Yours may vary slightly.