## Hours 2022-2024 BACHELOR OF SCIENCE IN PUBLIC RELATIONS Lacking Please refer to the 2022-2024 CORE CURRICULUM list from Undergraduate Studies for course options. FIRST-YEAR SIGNATURE COURSE: 3 hours (required during the first year in residence) UGS 302 or 303 RHE 306 □ E 316L or M or N or P **ENGLISH & HUMANITIES:** 6 hours from the core curriculum. core curriculum AMERICAN & TEXAS GOVERNMENT: 6 hours from the core curriculum. GOV 310L 🔲 GOV 312L or 312P **AMERICAN HISTORY:** 6 hours from the core curriculum. **SOCIAL & BEHAVIORAL SCIENCES:** 3 hours from the core curriculum. PR 309 MATHEMATICS: 3 hours from the core curriculum. **SCIENCE & TECH, PART I:** 6 hours from the core curriculum (in Part 1 list). SCIENCE & TECH, PART II: 3 hours from the core curriculum (Part 1 or Part 2 list). VISUAL & PERFORMING ARTS: 3 hours from the core curriculum. Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements. ADV 345J 🔲 PR 367 PR 309 PR 353 PR 377K ₋□ writing writing quantitative cultural ethics independent global cultures PR 348 🔲 (outside the reasoning diversity inquiry writing core curriculum) **COMMUNICATION FOUNDATIONS:** COM 301E ☐ COM 302E ☐ college LANGUAGE: Option 1) Demonstrate intermediate proficiency in a single language other than English, or Option 1 completed Option 2) Demonstrate beginning-level proficiency in one language, and take one approved culture course relevant to the language. Option 2 completed See moody.utexas.edu/students/languages for details. 33 REQUIRED HOURS IN ADVERTISING AND PUBLIC RELATIONS: PR 377K □ PR 305 П ADV 344K □ PR 350 or 650 $\square$ PR 353 (required in residence) PR 309 $\square$ PR 367 ADV 3451 PR 352 (required in residence) (required in residence) ADV 318J\* □ PR 348 🔲 (required in residence) (required in residence) 3 ADDITIONAL (NON-INTERNSHIP) HOURS IN ADV/PR □ \*A grade of B or better is required in ADV 318J to continue in the Public Relations program. Students have only two chances to make a B. **JOURNALISM:** J 317 🔲 BUSINESS - 12 hours: 6 hours must be upper-division, and must include MKT 320F with a grade of C- or higher (or MKT 337 for students with a 2nd major in Business).

MKT 320F □

**OPTIONAL MINOR/CERTIFICATE:** A minor or certificate consists of 15+ hours of coursework prescribed by the offering department. Moody College students may only declare one (minor or certificate, not both), and must declare it before completing 75% of their degree requirements. Full policies can be found at moody.utexas.edu/students/policies/minors.

COLIRSES

In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. Elective hours may be used toward the optional minor/certificate (see reverse).

upper-division elective/minor hours

additional elective/minor hours

**Hours Lacking Hours Completed**  **Total Hours** (120 Minimum)

etc.

- Students must take at least 36 and no more than 42 hours of major coursework.
- At least 24 hours of the major requirements must be upper-division.
- The Creative, Immersive, and Media elective sequences require an application and consent to enroll.
- · No more than 60 hours of Communication coursework can count for degree credit.
- A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to advance in the degree), and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail.
- Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate.
- Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College.
- Moody College polices are listed at moody.utexas.edu/students/policies

