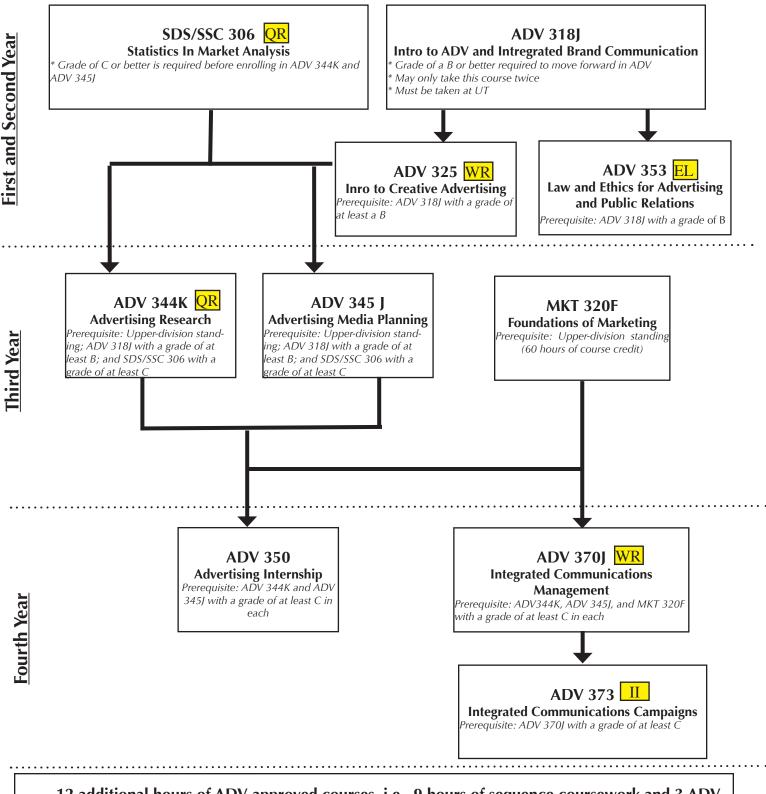


The University of Texas at Austin Moody College of Communication

Advertising Flow Chart



____ 12 additional hours of ADV approved courses, i.e., 9 hours of sequence coursework and 3 ADV elective hours.

Advertising sequences: Texas Creative; Texas Media; Texas Management; Sports and Entertainment (14-16 catalog).

ADV 305, 304, 305 and 316 do not count towards the required 36 hours.