#### **Spring 2025 Courses for CLD Credit**

Find below courses being offered this fall that count toward the <u>major requirements</u> for Communication and Leadership. You will find the CLD courses listed first, with instructors and timelines, followed by Fundamentals and Skills, and Social Issues courses eligible for credit in each catalog.

#### **Communication and Leadership**

CLD 301 Introduction to Communication and Leadership (Tim Scott, MWF 12:00 – 1:00)

CLD 321 Seminar in Communication and Leadership (Charulata Ghosh, TTH 2:00-3:30, and Larry Schooler, MWF 11:00-12:00)

CLD 351 Internship in Communication and Leadership Course – <u>click here for internship</u> requirements and how to apply for course credit!

CLD 371 Capstone in Communication and Leadership (Joe Cutbirth, TTH 9:30-11:00, and TTH 3:30-5:00)

#### **Communication and Leadership Electives**

CLD 320 Leadership and Activism (Valerie Salinas-Davis, MWF 10:00 – 11:00)

CLD 320 Leadership in Non-Profit Organizations (Tim Scott, MWF 3:00 – 4:00)

CLD 324 Comm and Leadership in Higher Education (Cassandre Alvarado, MWF 11:00 – 12:00)

CLD 360 Communication for Executive Leadership (Denise Patrick, TTH 11:00 – 12:30)

#### **Course Lists by Catalog**

<del>2024 – 2026</del>

<del>2022 – 2024</del>

<u>2020 – 2022</u>

2018 - 2020

# **2024 – 2026 Catalog**

ADV 305 Fundamentals of Advertising ADV 305S Intro to Integrated Communication for Sports ADV 316 Creativity and American Culture ADV 320 Integrated Communication for Nonprofit Organizations ADV 334 International Advertising ADV 339L Brand Storytelling ADV 373 Integrated Communications Campaigns ADV 373 Integrated Communications Campaigns ADV 378S.11 Sports and Social Media CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpresonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Retationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication J301F Fundamental Issues in Journalism J331M Media Innovation and Entrepreneurship J336F Social Media Journalism PR 305 Fundamentals of Public Relations		
ADV 316 Creativity and American Culture  ADV 320 Integrated Communication for Nonprofit Organizations  ADV 334 International Advertising  ADV 339L Brand Storytelling  ADV 353 Advertising and Public Relations Law and Ethics  ADV 373 Integrated Communications Campaigns  ADV 378S.11 Sports and Social Media  CLD 320 Leadership in Non-Profit Organizations  CLD 320 Leadership and Activism  CLD 324 Communication and Leadership in Higher Education  CLD 360 Communication for Executive Leadership  CMS 306M Professional Communication Skills  CMS 310K Team-Based Communication  CMS 313M Organizational Communication  CMS 315M Interpersonal Communication  CMS 316L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 341 Digital Communications  CMS 355K Intercultural Communication  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  CMS 364K Gender and Communication  CMS 364 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  Social Media Journalism	ADV 305	Fundamentals of Advertising
ADV 320 Integrated Communication for Nonprofit Organizations ADV 334 International Advertising ADV 339L Brand Storytelling ADV 353 Advertising and Public Relations Law and Ethics ADV 373 Integrated Communications Campaigns ADV 378S.11 Sports and Social Media CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 364F Fundamental Issues in Journalism J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	ADV 305S	Intro to Integrated Communication for Sports
ADV 334 International Advertising ADV 339L Brand Storytelling ADV 353 Advertising and Public Relations Law and Ethics ADV 373 Integrated Communications Campaigns ADV 378S.11 Sports and Social Media CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication CMS 315M Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	ADV 316	Creativity and American Culture
ADV 339L Brand Storytelling ADV 353 Advertising and Public Relations Law and Ethics ADV 373 Integrated Communications Campaigns ADV 378S.11 Sports and Social Media CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 356K Gender and Communication CMS 364K Gender and Communication CMS 364C Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	ADV 320	Integrated Communication for Nonprofit Organizations
ADV 353 Advertising and Public Relations Law and Ethics ADV 373 Integrated Communications Campaigns ADV 378S.11 Sports and Social Media CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364 Conflict Resolution CMS 364 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	ADV 334	International Advertising
ADV 373 Integrated Communications Campaigns  ADV 378S.11 Sports and Social Media  CLD 320 Leadership in Non-Profit Organizations  CLD 320 Leadership and Activism  CLD 324 Communication and Leadership in Higher Education  CLD 360 Communication for Executive Leadership  CMS 306M Professional Communication Skills  CMS 310K Team-Based Communication  CMS 313M Organizational Communication  CMS 315M Interpersonal Communication Theory  CMS 315L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  CMS 364K Gender and Communication  CMS 364 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	ADV 339L	Brand Storytelling
ADV 378S.11 Sports and Social Media  CLD 320 Leadership in Non-Profit Organizations  CLD 320 Leadership and Activism  CLD 324 Communication and Leadership in Higher Education  CLD 360 Communication for Executive Leadership  CMS 306M Professional Communication Skills  CMS 310K Team-Based Communication  CMS 313M Organizational Communication  CMS 315M Interpersonal Communication Theory  CMS 316L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	ADV 353	Advertising and Public Relations Law and Ethics
CLD 320 Leadership in Non-Profit Organizations  CLD 324 Communication and Leadership in Higher Education  CLD 360 Communication for Executive Leadership  CMS 306M Professional Communication Skills  CMS 310K Team-Based Communication  CMS 313M Organizational Communication  CMS 315M Interpersonal Communication Theory  CMS 316L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	ADV 373	Integrated Communications Campaigns
CLD 320 Leadership and Activism  CLD 324 Communication and Leadership in Higher Education  CLD 360 Communication for Executive Leadership  CMS 306M Professional Communication Skills  CMS 310K Team-Based Communication  CMS 313M Organizational Communication  CMS 315M Interpersonal Communication Theory  CMS 315L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	ADV 378S.11	Sports and Social Media
CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 364 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CLD 320	Leadership in Non-Profit Organizations
CLD 360 Communication for Executive Leadership  CMS 306M Professional Communication Skills  CMS 310K Team-Based Communication  CMS 313M Organizational Communication  CMS 315M Interpersonal Communication Theory  CMS 316L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CLD 320	Leadership and Activism
CMS 310K Team-Based Communication Skills  CMS 310K Team-Based Communication  CMS 313M Organizational Communication  CMS 315M Interpersonal Communication Theory  CMS 316L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  CMS 364K Gender and Communication  CMS 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CLD 324	Communication and Leadership in Higher Education
CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CLD 360	Communication for Executive Leadership
CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 306M	Professional Communication Skills
CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 310K	Team-Based Communication
CMS 316L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CMS 313M	Organizational Communication
CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 315M	Interpersonal Communication Theory
CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 316L	Interviewing Principles and Practices
CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 321D	Communicating for Development and Philanthropy
CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CMS 332K	Theories of Persuasion
CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CMS 335	Strategic Sales and Event Planning
CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 354 Conflict Resolution CMS 355K Intercultural Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 337	Building Sales Relationships
CMS 341 Digital Communications  CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CMS 338	Leadership Stories
CMS 354 Conflict Resolution  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CMS 340K	Communication and Social Change
CMS 355K Intercultural Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 341	Digital Communications
CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CMS 354	Conflict Resolution
COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship J 336F Social Media Journalism	CMS 355K	Intercultural Communication
COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	CMS 364K	Gender and Communication
J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	COM 317	Intro to Sports Production and Broadcasting
J 331M Media Innovation and Entrepreneurship  J 336F Social Media Journalism	COM 340	Leadership and Urban Engagement
J 336F Social Media Journalism	J 301F	Fundamental Issues in Journalism
	J 331M	Media Innovation and Entrepreneurship
PR 305 Fundamentals of Public Relations	J 336F	Social Media Journalism
	PR 305	Fundamentals of Public Relations

ADV 320	Integrated Communication for Nonprofit Organizations
ADV 336	Multicultural Issues in Advertising and Public Relations
AFR 303	Introduction to Black Studies
AFR 310L	Introduction to Traditional Africa
AFR 350	Measuring Racial Inequity
AFR 360	Race, Law, and US Society
AFR 360D	Race, Gender, and Surveillance
AFR 360I	Black Freedom Movement
CLD 320	Leadership in Non-Profit Organizations
CLD 320	Leadership and Activism
CLD 324	Communication and Leadership in Higher Education
CLD 360	Communication for Executive Leadership
CMS 314L	Language, Communication, and Culture
CMS 340K	Communication and Social Change
CMS 362E	Environmental Communication
COM 307	Overview of Social Justice and Media
COM 340	Leadership and Urban Engagement
EDP 350L	Human Sexuality
GOV 365W	Human Rights and World Politics
HED 365	Social Determinants of Health and Health Disparities
HS 341	Health and Justice
J 305	Sustainability and the News
J 313P	Multimedia News Reporting
J 341F	Understanding African Americans and the Media
J 351F	Journalism, Society, and the Citizen Journalist
N 309	Global Health
N 321	Ethics of Health Care
PBH 317	Introduction to Public Health
PHL 304	Contemporary Moral Problems
PSY 306	Introduction to Human Sexuality
RTF 328C	Gender and Media Culture
RTF 359S.9	Latina Feminisms and Media
SLH 314L	Sociocultural Bases of Communication
SOC 302	Introduction to the Study of Society
SOC 307K	Fertility and Reproduction
SOC 307T	Punishment and Society

SOC 308S	Introduction to Health and Society
SOC 309C	Creating the Sustainable Society
SOC 321G	Global Health Issues and Health Systems
SOC 321K	Contemporary Issues in Sociology: Special Topics
SW 310	Introduction to Social Work and Social Welfare
SW 325	Foundations of Social Justice
WGS 322C	Sociology of Gender

# **2022 - 2024 Catalog**

ADV 305	Fundamentals of Advertising
ADV 305S	Intro to Integrated Communication for Sports
ADV 316	Creativity and American Culture
ADV 320	Integrated Communication for Nonprofit Organizations
ADV 332	Technology Marketing and Advertising
ADV 339L	Brand Storytelling
ADV 378S.11	Sports and Social Media
CLD 320	Leadership in Non-Profit Organizations
CLD 320	Leadership and Activism
CLD 324	Communication and Leadership in Higher Education
CLD 360	Communication for Executive Leadership
CMS 306M	Professional Communication Skills
CMS 310K	Team-Based Communication
CMS 313M	Organizational Communication
CMS 315M	Interpersonal Communication Theory
CMS 316L	Interviewing Principles and Practices
CMS 321D	Communicating for Development and Philanthropy
CMS 332K	Theories of Persuasion
CMS 335	Strategic Sales and Event Planning
CMS 337	Building Sales Relationships
CMS 338	Leadership Stories
CMS 340K	Communication and Social Change
CMS 341	Digital Communications
CMS 354	Conflict Resolution
CMS 355K	Intercultural Communication
CMS 364K	Gender and Communication
COM 317	Intro to Sports Production and Broadcasting
COM 340	Leadership and Urban Engagement
J 301F	Fundamental Issues in Journalism
J 331M	Media Innovation and Entrepreneurship
PR 305	Fundamentals of Public Relations

ADV 320	Integrated Communication for Nonprofit Organizations
ADV 336	Multicultural Issues in Advertising and Public Relations
ADV 378	Social Issues-UTNY (UTNY program only)
AFR 303	Introduction to Black Studies
AFR 330R	Literature of Black Politics
AFR 350	Measuring Racial Inequity
AFR 351U	Race, Capitalism, and Environment
AFR 360	Race, Law, and US Society
AFR 360D	Race, Gender, and Surveillance
AFR 360I	Black Freedom Movement
CLD 320	Leadership in Non-Profit Organizations
CLD 320	Leadership and Activism
CLD 324	Communication and Leadership in Higher Education
CLD 360	Communication for Executive Leadership
CMS 314L	Language, Communication, and Culture
CMS 340K	Communication and Social Change
EDP 350L	Human Sexuality
GOV 365W	Human Rights and World Politics
HS 341	Health and Justice
HED 365	Social Determinants of Health and Health Disparities
J 305	Sustainability and the News
J 313P	Multimedia News Reporting
J 341F	Understanding African Americans and the Media
J 351F	Journalism, Society, and the Citizen Journalist
N 309	Global Health
N 321	Ethics of Health Care
PBH 317	Introduction to Public Health
PHL 304	Contemporary Moral Problems
PHL 325J	Health and Justice
PSY 306	Introduction to Human Sexuality
RTF 328C	Gender and Media Culture
RTF 359S.9	Latina Feminisms and Media
SW 310	Introduction to Social Work and Social Welfare
SW 325	Foundations of Social Justice
SLH 314L	Sociocultural Bases of Communication
SOC 302	Introduction to the Study of Society
SOC 307K	Fertility and Reproduction

SOC 307T	Punishment and Society
SOC 308S	Introduction to Health and Society
SOC 309C	Creating the Sustainable Society
SOC 321G	Global Health Issues and Health Systems
SOC 321K	Contemporary Issues in Sociology: Special Topics
WGS 322C	Sociology of Gender

# **2020 - 2022 Catalog**

ADV 305S Integrated Communication for Sports ADV 316 Creativity and American Culture ADV 320 Integrated Communication for Nonprofit Organizations ADV 332 Technology Marketing and Advertising ADV 339L Brand Storytelling ADV 378 Advising and Public Relations Laws and Ethics ADV 378 Communication with Patients ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 339W Communication and Social Change CMS 331 Digital Communication CMS 355K Intercultural Communication CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364 Gender and Communication CMS 364 Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management		
ADV 316 Creativity and American Culture ADV 320 Integrated Communication for Nonprofit Organizations ADV 332 Technology Marketing and Advertising ADV 339L Brand Storytelling ADV 353 Advising and Public Relations Laws and Ethics ADV 378 Communication with Patients ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 326 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communication CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 364 Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	ADV 305	Fundamentals of Advertising
ADV 320 Integrated Communication for Nonprofit Organizations ADV 332 Technology Marketing and Advertising ADV 339L Brand Storytelling ADV 353 Advising and Public Relations Laws and Ethics ADV 378 Communication with Patients ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 336 Building Sales Relationships CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 341 Digital Communication CMS 345K Gender and Communication CMS 355K Intercultural Communication CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	ADV 305S	Integrated Communication for Sports
ADV 332 Technology Marketing and Advertising ADV 339L Brand Storytelling ADV 353 Advising and Public Relations Laws and Ethics ADV 378 Communication with Patients ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communication CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 317 Intro to Sports Production and Broadcasting CMS 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism MAN 328 Consulting and Change Management	ADV 316	Creativity and American Culture
ADV 339L Brand Storytelling ADV 353 Advising and Public Relations Laws and Ethics ADV 378 Communication with Patients ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 364 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism MAN 328 Consulting and Change Management	ADV 320	Integrated Communication for Nonprofit Organizations
ADV 353 Advising and Public Relations Laws and Ethics ADV 378 Communication with Patients ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 364 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism MAN 328 Consulting and Change Management	ADV 332	Technology Marketing and Advertising
ADV 378 Communication with Patients ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	ADV 339L	Brand Storytelling
ADV 378S Sports and Social Media ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communications CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	ADV 353	Advising and Public Relations Laws and Ethics
ADV 378S.11 Sports and Social Media BGS 373 Strategic Corporate Communication CLD 320 Leadership in Non-Profit Organizations CLD 320 Leadership and Activism CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	ADV 378	Communication with Patients
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CLD 324 Communication and Leadership in Higher Education CLD 360 Communication for Executive Leadership CMS 306M Professional Communication Skills CMS 310K Team-Based Communication CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	CLD 320	Leadership in Non-Profit Organizations
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CMS 310K CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	CLD 360	Communication for Executive Leadership
CMS 313M Organizational Communication CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication CMS 317 Intro to Sports Production and Broadcasting CMS 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	CMS 306M	Professional Communication Skills
CMS 315M Interpersonal Communication Theory CMS 316L Interviewing Principles and Practices CMS 321D Communicating for Development and Philanthropy CMS 332K Theories of Persuasion CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	CMS 310K	Team-Based Communication
CMS 316L Interviewing Principles and Practices  CMS 321D Communicating for Development and Philanthropy  CMS 332K Theories of Persuasion  CMS 335 Strategic Sales and Event Planning  CMS 337 Building Sales Relationships  CMS 338 Leadership Stories  CMS 340K Communication and Social Change  CMS 341 Digital Communications  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  MAN 328 Consulting and Change Management	CMS 313M	Organizational Communication
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CMS 335 Strategic Sales and Event Planning CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	CMS 321D	Communicating for Development and Philanthropy
CMS 337 Building Sales Relationships CMS 338 Leadership Stories CMS 340K Communication and Social Change CMS 341 Digital Communications CMS 355K Intercultural Communication CMS 364K Gender and Communication COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	CMS 332K	Theories of Persuasion
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CMS 341 Digital Communications  CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  MAN 328 Consulting and Change Management	CMS 338	Leadership Stories
CMS 355K Intercultural Communication  CMS 364K Gender and Communication  COM 317 Intro to Sports Production and Broadcasting  COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  MAN 328 Consulting and Change Management	CMS 340K	Communication and Social Change
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COM 317 Intro to Sports Production and Broadcasting COM 340 Leadership and Urban Engagement J 301F Fundamental Issues in Journalism J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	CMS 355K	Intercultural Communication
COM 340 Leadership and Urban Engagement  J 301F Fundamental Issues in Journalism  Media Innovation and Entrepreneurship  MAN 328 Consulting and Change Management	CMS 364K	Gender and Communication
J 301F Fundamental Issues in Journalism  J 331M Media Innovation and Entrepreneurship  MAN 328 Consulting and Change Management	COM 317	Intro to Sports Production and Broadcasting
J 331M Media Innovation and Entrepreneurship MAN 328 Consulting and Change Management	COM 340	Leadership and Urban Engagement
MAN 328 Consulting and Change Management	J 301F	Fundamental Issues in Journalism
	J 331M	Media Innovation and Entrepreneurship
	MAN 328	Consulting and Change Management
	N 310	

PR 305	Fundamentals of Public Relations
RHE 312	Writing in Digital Environments
RHE 328.4	Writing for Entrepreneurs

ADV 334	International Advertising
ADV 378	Social Issues-UTNY (UTNY program only)
AFR 303	Introduction to Black Studies
AFR 310L	Introduction to Traditional Africa
AFR 330R	Literature of Black Politics
AFR 351U	Race, Capitalism, and Environment
AFR 360	Race, Law, and US Society
AFR 360D	Race, Gender, and Surveillance
BGS 370S	Social and Cultural Entrepreneurship
CLD 320	Leadership in Non-Profit Organizations
CLD 320	Leadership and Activism
CLD 324	Communication and Leadership in Higher Education
CLD 360	Communication for Executive Leadership
CMS 314L	Language, Communication, and Culture
CMS 332D	Digital Ethics
CMS 340K	Communication and Social Change
CMS 341	Digital Communications
CMS 342K	Political Communication
CMS 344K	Lying and Deception
CMS 354	Conflict Resolution
CMS 372T	Time Matters
COM 340	Leadership and Urban Engagement
COM 370H	Rhetoric of Public Memory
EDP 350L	Human Sexuality
GOV 365W	Human Rights and World Politics
HS 341	Health and Justice
J 313P	Multimedia News Reporting
J 336F	Social Media Journalism
J 341F	Understanding African Americans and the Media
J 351F	Journalism, Society, and the Citizen Journalist
J 355F	Living in the Information Age
MAN 327	Innovation and Entrepreneurship
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MAS 319	Mexican American Latina/o Studies
N 309	Global Health
N 321	Ethics of Health Care
PBH 317	Introduction to Public Health
PHL 304	Contemporary Moral Problems
PSY 306	Introduction to Human Sexuality
RS 310	Introduction to the Study of Religion
SW 310	Introduction to Social Work and Social Welfare
SW 325	Foundations of Social Justice
SOC 302	Introduction to the Study of Society
SOC 307K	Fertility and Reproduction
SOC 307T	Punishment and Society
SOC 308S	Introduction to Health and Society
SOC 309C	Creating the Sustainable Society
SOC 321G	Global Health Issues and Health Systems
SOC 321K	Latinx Sociology
SOC 325L	Sociology of Criminal Justice

# **2018 - 2020 Catalog**

ADV 305	Fundamentals of Advertising
ADV 305S	Integrated Communication for Sports
ADV 316	Creativity and American Culture
ADV 320	Integrated Communication for Nonprofit Organizations
ADV 332	Technology Marketing and Advertising
ADV 339L	Brand Storytelling
ADV 353	Advising and Public Relations Laws and Ethics
ADV 378	Communication with Patients
ADV 378S.11	Sports and Social Media
BGS 373	Strategic Corporate Communication
CLD 320	Leadership in Non-Profit Organizations
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CMS 335	Strategic Sales and Event Planning
CMS 337	Building Sales Relationships
CMS 338	Leadership Stories
CMS 340K	Communication and Social Change
CMS 341	Digital Communications
CMS 355K	Intercultural Communication
CMS 364K	Gender and Communication
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COM 340	Leadership and Urban Engagement
J301F	Fundamental Issues in Journalism
J 331M	Media Innovation and Entrepreneurship
MAN 328	Consulting and Change Management
N 310	Communication in Health Care Settings
PR 305	Fundamentals of Public Relations

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